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FOR IMMEDIATE RELEASE

O'Guin Decorative Arts attends Going for Green Conference

(Naples, FL - November 13, 2008) Christopher O'Guin, vice president of sales and product development at O'Guin Decorative Arts, remains committed to the idea of designing and decorating with eco-friendly products. He has just returned from a trade show and exposition entitled "Going for Green".

The expo, coordinated by the Florida South Chapter of the American Society of Interior Designers, showcased new and existing green decorating and design products, as well as concepts for future manufactured goods.

O'Guin says, "More and more clients are requesting eco-friendly ways to decorate their homes. This expo was a great opportunity to learn about new ideas that are available and to network with other professionals who are incorporating environmentally-conscious choices into their design work."

During the three-day conference on Hutchison Island, Florida, attendees also participated in continuing education courses and roundtable discussions about emerging trends in interior design.

O'Guin says, "There are many new green decorating trends, from light decorative environmental touches to earth-friendly materials. Bamboo floors and curtains, faux stone walls and "green" paints are just some of eco chic building and designing products being used, right now."

O'Guin has become locally and regionally known for his commitment to utilizing earth-friendly ideas in his designing and decorating. He was recently featured on WINK TV News in Fort Myers and is a member of the recently created Southwest Florida Chapter of the U.S. Green

Building Council.

O'Guin Decorative Arts, a second-generation decorative arts studio, creates and installs custom wallpapers, fine finishes and textures as well as natural earth and lime plasters. For over 25 years, the skilled team of trained artisans has treated each installation as an original work of art. The team scours the world for unique materials and processes, incorporating them into their work with meticulous attention to detail and unsurpassed creativity.

O'Guin Decorative Arts is located at 1786 Trade Center Way, Unit 4 in Naples, Florida, and may be reached at 239-434-9999, or online at www.oguindecorativearts.com.

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