



Company Contact: Cory O'Guin (877-293-8585) or Christopher O'Guin (239-513-9011)
Press Release: Sue Huff (239-596-7990)

FOR IMMEDIATE RELEASE

O'Guin Decorative Arts Creates Healthy Walls for Healthy Living

(Naples, FL. – April 22, 2009) O'Guin Decorative Arts is committed to making its interior design projects *pleasing* to the eye and *pleasing* to the senses. The Naples-based company recently added a new “green” product called, *Japanese Wall*, to their product line to create environmentally-friendly spaces in private homes and in corporate businesses.

The stunning natural wall-covering is a healthy alternative to more traditional types of paint, wallpaper and stucco. *Japanese Wall* is a clean, natural non-toxic product that consists of natural sand, clay, diatomaceous earth and straw. It utilizes raw materials that are free from all volatile organic compounds (VOCs) and formaldehyde. Even the process of collecting the raw materials is eco- friendly. This is important, as some traditional types of paint contain VOCs which are emitted as gases and may adversely affect the health of the homeowner.

Cory O'Guin, principal member of O'Guin Decorative Arts says, “We realize that creating the perfect atmosphere for our clients is about more than just making their home or office beautiful. It is also about making their spaces as eco-chic and healthy as possible too.”

Japanese Wall is long-lasting, durable, easy to maintain and is popular all over the world. The wall covering is available in a variety of colors and can be customized in many patterns or designs.

O'Guin says, “This type of finish makes the walls healthy – this creates an atmosphere that is healthy for the people living within those walls. Art, form and function all seem to go together with this product.”

O'Guin Decorative Arts takes the protection of the environment and its clients' health and well-being seriously. In addition to *Japanese Wall*, the company also offers an entire line of “green” products, including Décor Ice®, a wall surfacing material made from recycled car windshields.

Ecological building products are made from a variety of renewable resources, both manmade and natural and have a low environmental impact. The utilization of green construction materials is

increasing and green products are being used when both the interior and exterior spaces are being decorated. These products promote a healthful living environment and positive interior air quality by reducing dust, mold and airborne allergens that can cause asthma and other health problems.

The federal government now requires that new public buildings comply with standards set by the U.S. Green Building Council. Many states and cities also offer incentives to builders to create new developments according to these guidelines.

O'Guin Decorative Arts has been operating in Naples for seven years creating and installing custom wallpapers, fine finishes and textures, as well as natural earth and lime plasters. The company utilizes Old World techniques and internationally-recognized imported materials to develop finishes that complement the fabrics and surfaces of the home.

O'Guin Decorative Arts is a second-generation decorative arts studio. For over 25 years, the skilled team of trained artisans has treated each installation as an original work of art. The team scours the world for unique materials and processes, incorporating them into their work with meticulous attention to detail and unsurpassed creativity.

For more information: O'Guin Decorative Arts has a core group of artisans located in Naples, Florida, plus an extensive network of artisans throughout the country. For more information, call (239) 434-9999, or go online to www.oguins.com

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